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THE SENIOR'S CHOICE MEMBERS RECEIVE MULTIPLE AWARDS Various Honors Provide Evidence of TSC's Proven Systems, Training, Support

DANA POINT, CA – In recent months, multiple Member Companies of The Seniors Choice, the world's largest membership network of non-medical senior care providers, have received small business awards, governmental awards, media awards and community-based awards honoring their outstanding service and business practices. A sampling of the awards and honors TSC Members have been receiving throughout North America recently include:

- **Tender Hearts Senior Care** – Arizona Small Business Development Centers' Success Award
- **Sheridan Care** – Dorland Health Silver Crown Award for the Best Home Care Company
- **Partners In Care of the Carolinas** – North Carolina's Family Business of the Year (awarded by Wake Forest University), the Better Business Bureau Consumer Foundation's Silver Torch Award, and the North Carolina New Organizational Vision Award (awarded by the State of North Carolina and The Carolinas Center for Medical Excellence)
- **Stay At Home Senior Care** – Wake Forest Weekly's Award for Best Home Health Service
- **All About Home Care** – Small Business Person of the Year for the State of Rhode Island
- **Amy's Helping Hands** – New Business of the Year (awarded by the Windsor Essex Chamber of Commerce)
- **Home Sweet Home Care** – Virginian-Pilot Reader's Choice Award for Best Home Health Care, and the 2011 Bon Secours Senior Organization of the Year Award
- **Comforts of Home Care's Katherine Gregoire** – Manitoba Woman Entrepreneur of the Year for Service Excellence

The Senior's Choice president and founder Steve Everhart commented on the recent slew of awards, saying, "We are so proud of our Members and the award-winning services that they are providing. The social proof that's achieved by earning an award is undeniable – there's nothing like having other credible organizations and businesses acknowledge your success to further establish yourself as the premiere home care company in your area."

Since 1999, The Senior's Choice has been providing its Members with proven systems, foundational training and ongoing support. The organization has made a name for itself in the booming senior care franchise industry by offering its Members a significant package of benefits that sets TSC apart from traditional franchises – including No Royalties, No Long-Term Contracts, No Non-Compete Provisions, Up-Front Financing, Award-Winning Independent Validation, Stellar Brand Recognition and Bar-Setting Training and Support.

Everhart continued, "It is a true joy to play our role in helping lead these companies and many others to their award-winning status. We are confident that senior care entrepreneurs and companies who join The Senior's Choice will quickly find themselves on the road to becoming the most successful and celebrated business in their communities."

The Senior's Choice now has over 180 Member Companies in the U.S., Canada and internationally. More information can be found at www.theseniorschoice.com.

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