



FOR IMMEDIATE RELEASE

The Senior's Choice, Inc. Announces Stephanie Strohl as Vice President of Member Success

Incline Village, NV (February 7th, 2020) – [The Senior's Choice](#), the largest membership network of non-medical home care providers is pleased to announce that Stephanie Strohl has been named as the Vice President of Member Success.

Stephanie has a bachelor's degree from Michigan State University and a master's from the University of Utah. More importantly, for 20 years, she has been the Executive Administrator for a multi-million dollar home care company, where she was responsible for the entire operations and growth of the company. One of the most valuable lessons she's learned is how important it is to find the right people for the right seats.

Stephanie has spent numerous hours developing programs, classes, and manuals to help enhance the lives of her fellow team members, professionals, and families of those they've cared for. She finds joy in presenting ways to "Raise the Bar" in the Health Care Industry and can be found in many speaking pools.

Aaron Marcum, expert advisor partner of The Senior's Choice states, "Stephanie is a wealth of knowledge and has vast experience mentoring, training coaching as well as a genuine passion for homecare. We couldn't have anyone more perfect for this role as Vice President of Member Success."

Steve Everhart, President & Founder of The Senior's Choice, states, "We are thrilled to have Stephanie oversee our members and provide each agency with coaching and support allowing them the opportunity to be laser-focused and as successful as they want to be. What an asset Stephanie is to our team and our members and their overall experience."

The Senior's Choice's biennial conference is available for members April 30 – May 1st in Nashville, TN with Aaron Marcum as the keynote speaker and Stephanie Strohl among the presenters on a variety of relevant topics setting the stage for homecare agencies in 2020 and beyond.

ABOUT THE SENIOR'S CHOICE

Founded in 1999, The Senior's Choice innovative membership/franchise model with **no royalties** provides industry-leading training and support services and proprietary operating systems, to individuals and existing agencies. For more information, call 888-725-3655 or [visit the website](#).